**Part time graphic designer Mary Sue**

* Married
* Age: 57
* 2 children
* Educated Tafe level course

**Relevant information (work and habits):**

Mary Spends most of her time at home doing house chores and part time graphic designing. She doesn’t spend a consistent amount of time on either work, house chores or hobbies but rather dedicates time to each as her current job requires.

Mary does occasional freelance work for various customers. Though not particularly digitally savvy she knows her way around simple but old programs like e-mailing etc. Freelance work means that she occasionally has to drive out to various printing shops to get her products printed.

**News goals:**

* Wants her news to be varied and provide a good balance of negative/positive stories
* Likes her news to give her a sense of where the world is at, not as interested in local news stories
* While working she likes to listen to news, she would also like a wider variety or have more content provided by radio stations. This is because she tends not to be able to look at the tv whilst working and therefore misses out on a lot of the visual content provided.

**Digital literacy and frequency of news viewing:**

* Gets her news from the TV and some radio stations
* Listens to the radio when taking her children places or in general transit
* When at home she alternates between the TV and radio, depending on her mood
* Getting her news form a digital source has never occurred to her and she doesn’t own any digital devices apart from her TV and computer
* Not very comfortable with digital technologies
* Has slight hearing problems
* Knows that she’s being left behind but doesn’t particularly mind

**Social habits**

* Stays at home a fair bit and has little contact with people outside of a few weekly gatherings
* Little to no social interaction online, hasn’t really explored this possibility before and has no experience with Facebook, twitter etc.
* Has no exp